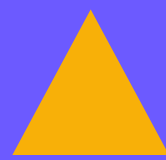




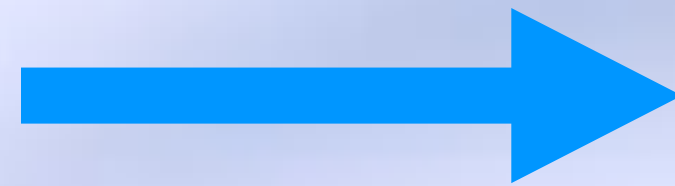
Sustainable Community Engagement

Understanding Asset Based Community Development

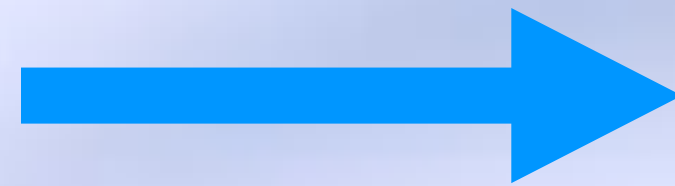
David B. Franklin
Miracle City Church, Lead Pastor



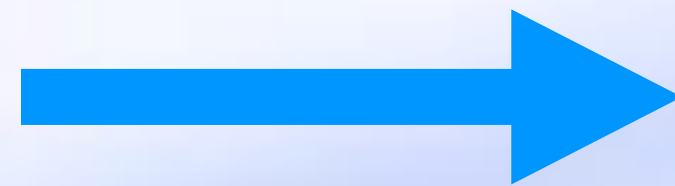




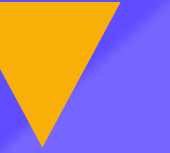
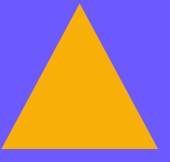
**People with
Deficiencies and Needs**



**People with
Deficiencies and Needs**

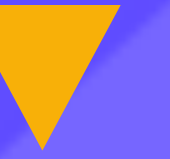
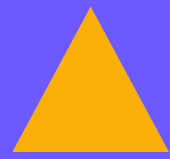


**Individuals with
Assets and Capacities**





Asset Based Community Development





John McKnight & John Kretzmann

ABCD Building Blocks

- The skills of local residents
- The power of local social networks
- The resources of public, private and non-profit institutions
- The physical and economic resources of local places
- The stories of shared lives

ABCD Building Blocks

Individuals

Associations

Institutions

Physical Assets

Connections

Culture/Stories/History

Citizen Power Progression

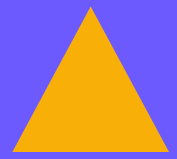




How do you begin to
unlock the assets in a
community?



Asset Mapping



Key Questions

1. As neighbors, what can we achieve by using our own assets?
2. What can we achieve with our own assets if we get some outside help?
3. What can't we do with our assets that must be done by outsiders?

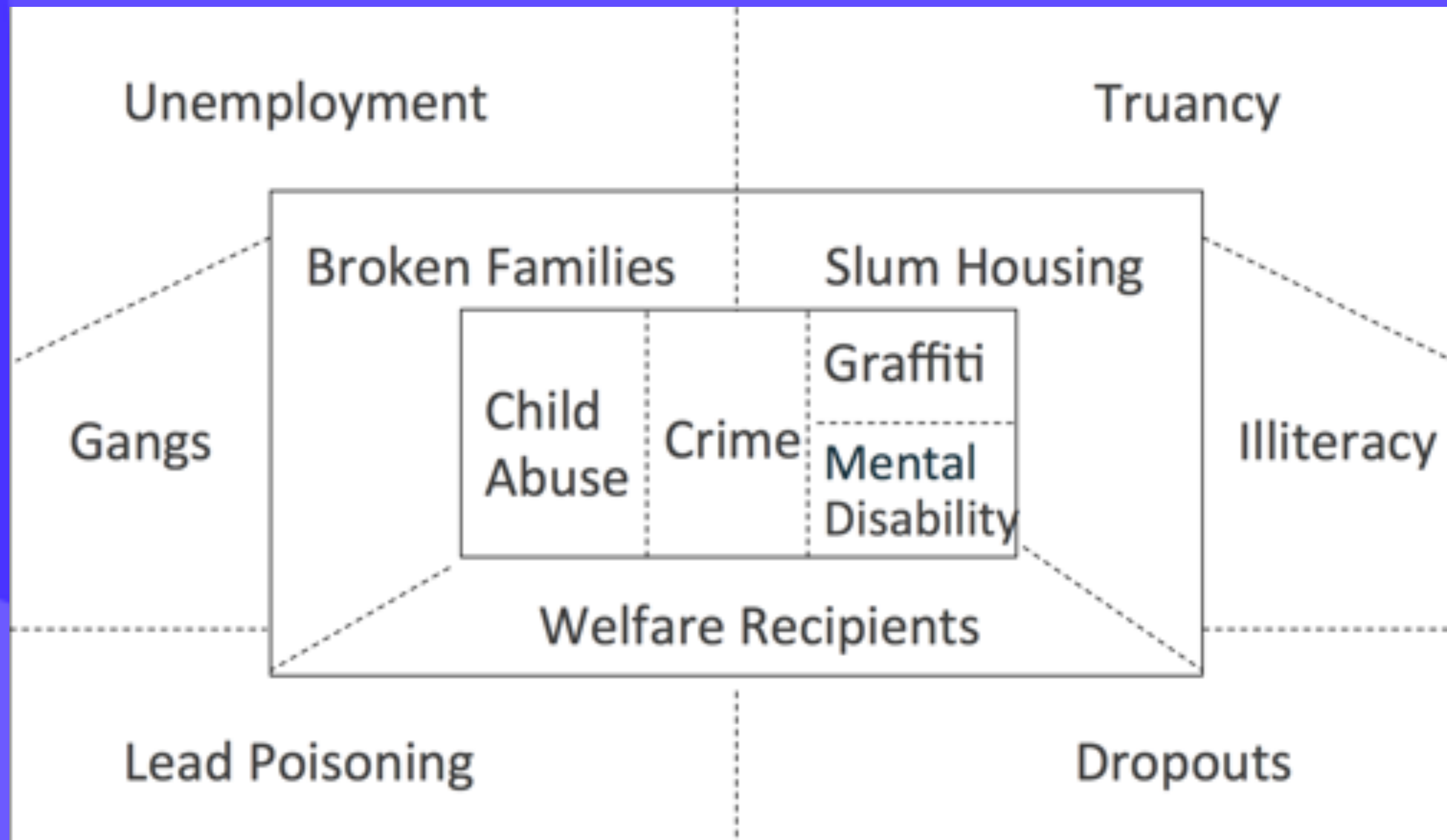
Capacity Inventory

<https://resources.depaul.edu/abcd-institute/resources/Pages/tool-kit.aspx>

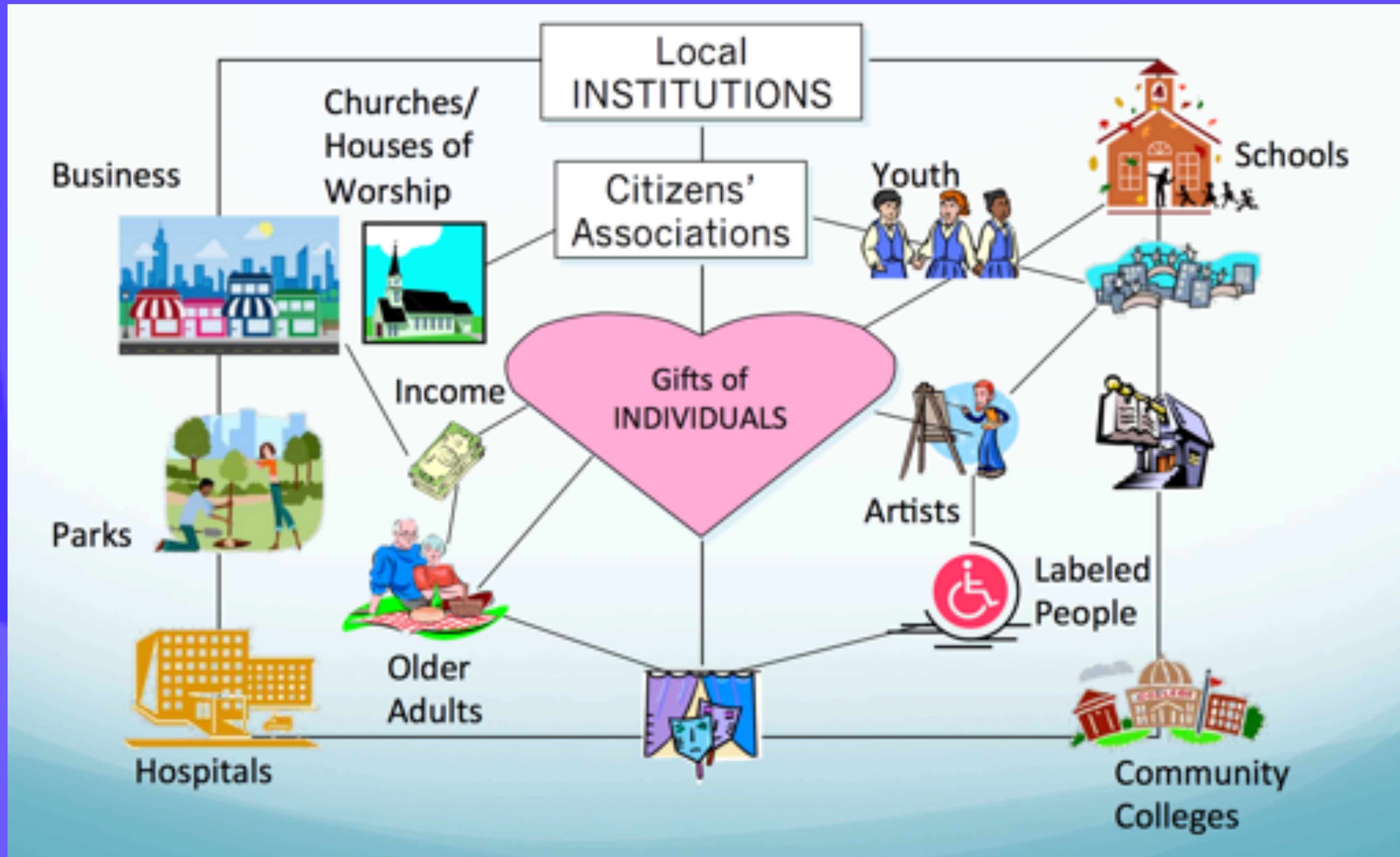
Results of Asset Mapping

1. Relationships
2. Empowerment
3. Action

Neighborhood Needs Map



Community Assets Map



Basic Findings

1. In every community, neighbors know about the local assets.
2. Successful neighborhood action is the result of assets that were not connected, being connected.
3. To connect assets there must be a **connector**, i.e. individuals, associations, or local institutions

Be a *connector*

