DESIGN: TIPS, TRICKS, & RESOURCES



PLEASE NOTE THE FOLLOWING ATTENDANCE GUIDELINES:

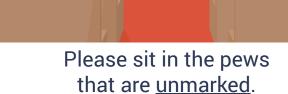


Masks are required at <u>all times</u> while in the building.



Wear your mask over nose <u>and</u> mouth.







If you are feeling sick, please go home and enjoy the service online.



If you have been around anybody with COVID-19, please <u>quarantine for 10 days</u> before coming to church.

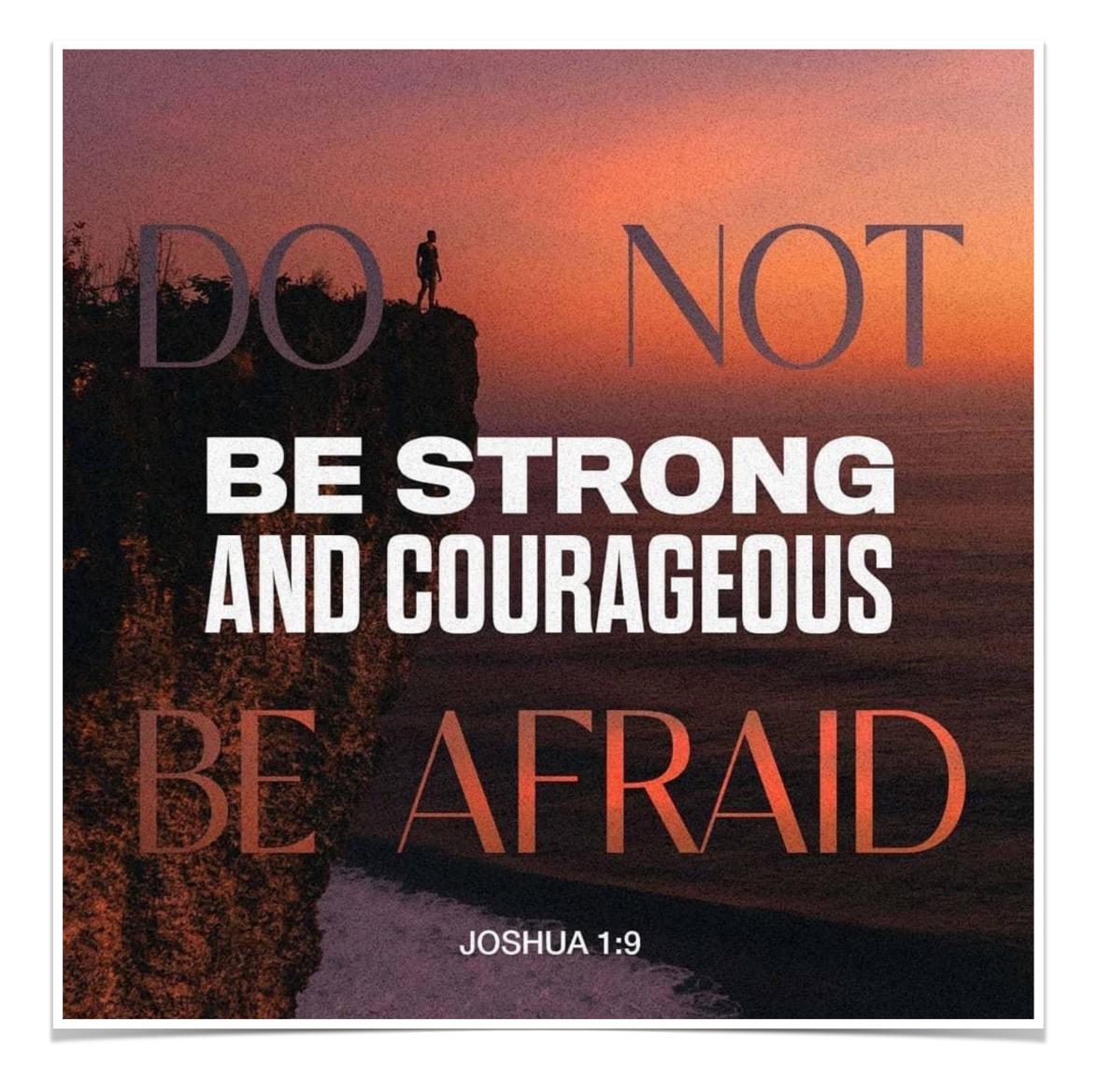
10501 SE MARKET STREET | PORTLAND, OR 97216 | WWW.SUNNYSIDEADVENTIST.ORG

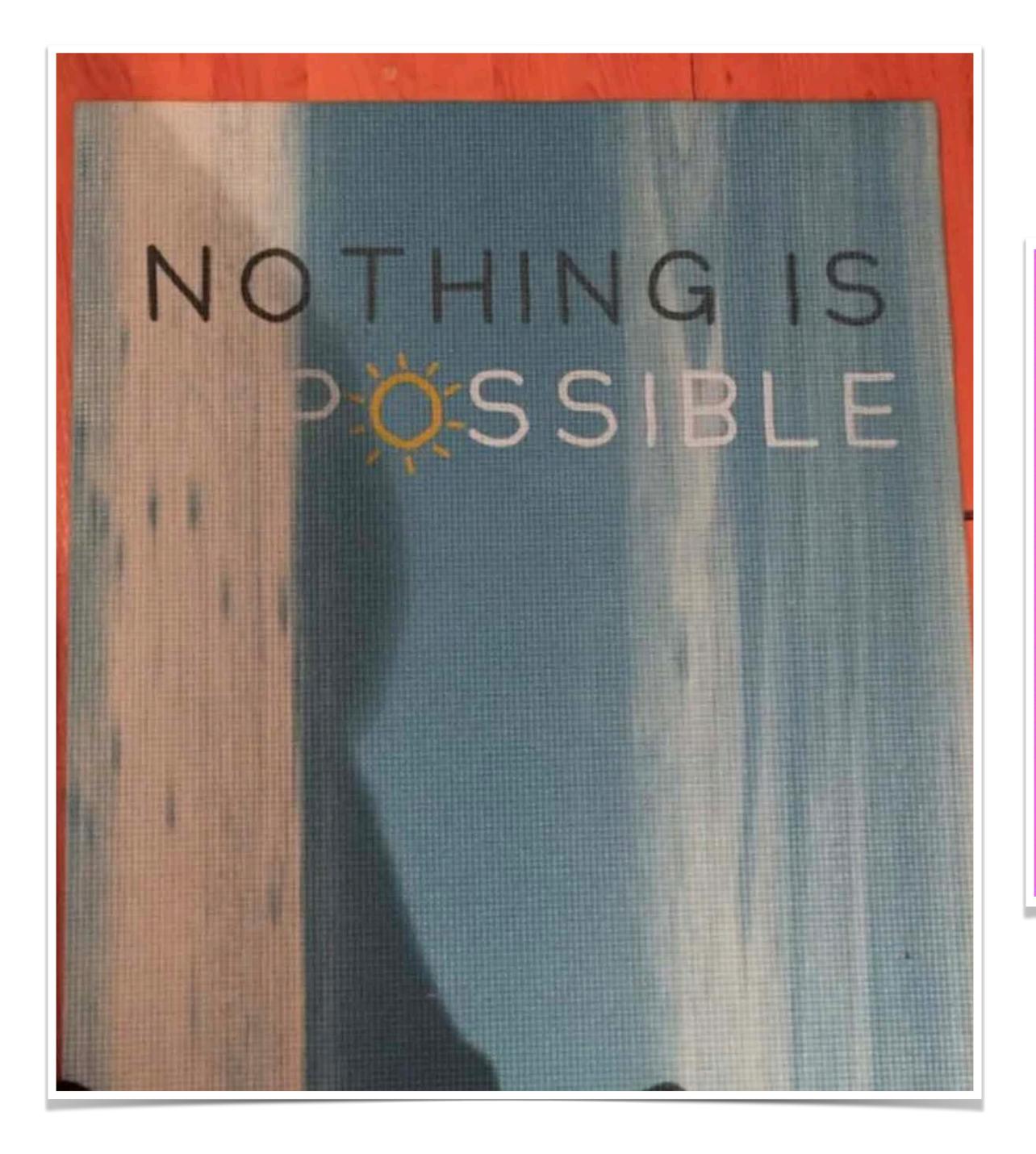
WE DON'T ALWAYS KNOW WHAT'S WRONG WITH A DESIGN, BUT WE CAN SAY IF IT LOOKS GOOD OR BAD.











MY FAVORITE LINKS

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September 2020

page 1

ELLICOTTCITY

SEVENTH-DAY ADVENTIST CHURCH



In This Issue:

IN PURSUIT OF FAITHFULNESS

A personal testimony of being faithful during hard times.

UPCOMING EVENTS

No- to low-contact events happening this month.

CHURCH NEWS

Stay up to date on what our church is doing in the community.

PANTRY RECIPES

Two delicious recipes you can make with pantry staples.

BOOK REVIEW

A review of *Chasing Elephants* by Brent Crowe.

Stay Awake!

By Margaret Davis

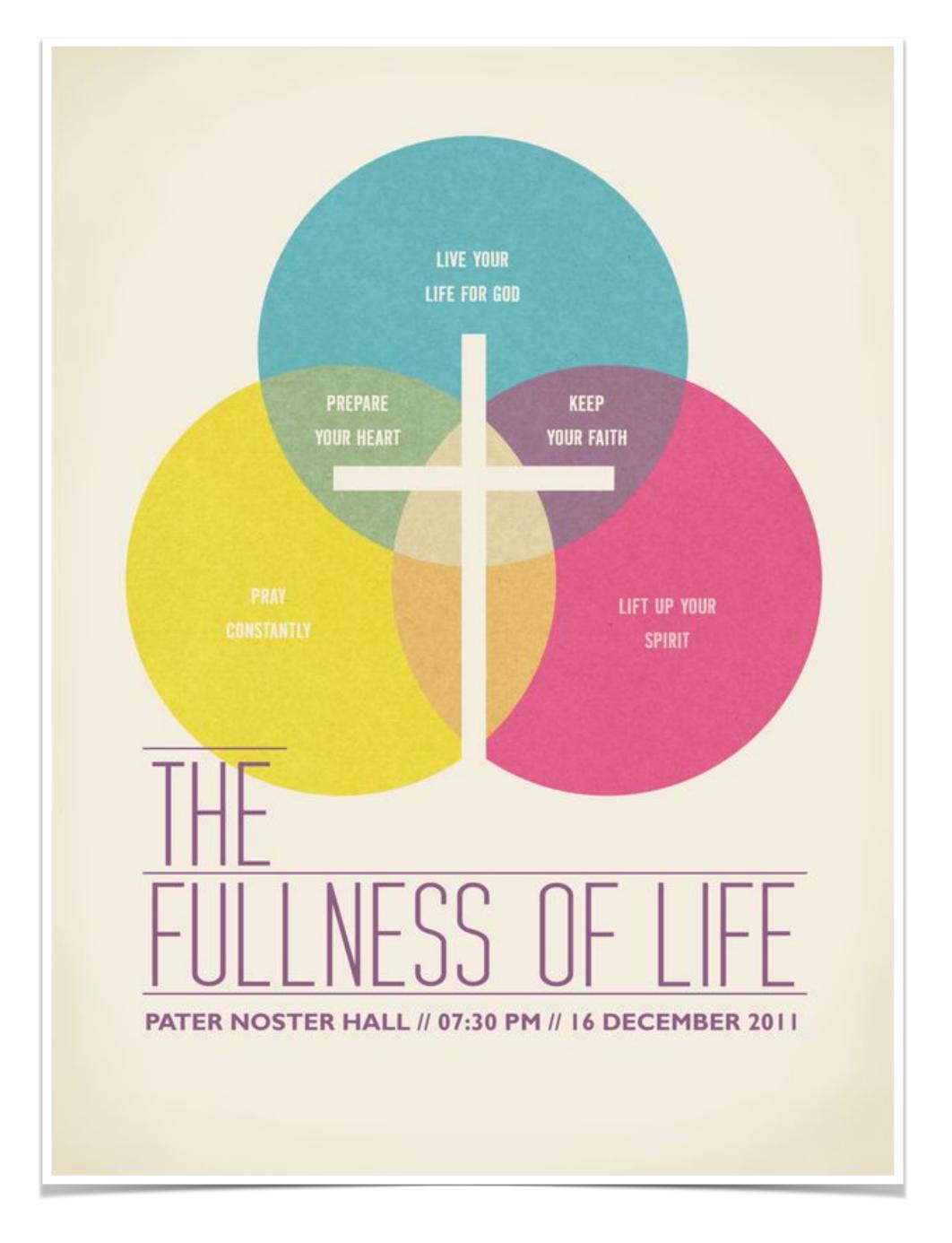
In a story by Washington Irving, Rip Van Winkle is well-intentioned but with an aversion to work, evidenced by the ramshackle condition of his home and farm. Scripture describes Van Winkle's nature: "Slothfulness casts into a deep sleep, and an idle person will suffer hunger" (Prov 19:15). In the story, Van Winkle falls into a deep sleep, awaking twenty years later and realizing, to his astonishment, that the world has changed drastically. Sadly, many Christians will be victims of the Rip Van Winkle Syndrome—waking up after a long "sleep," unprepared for Jesus's second coming.

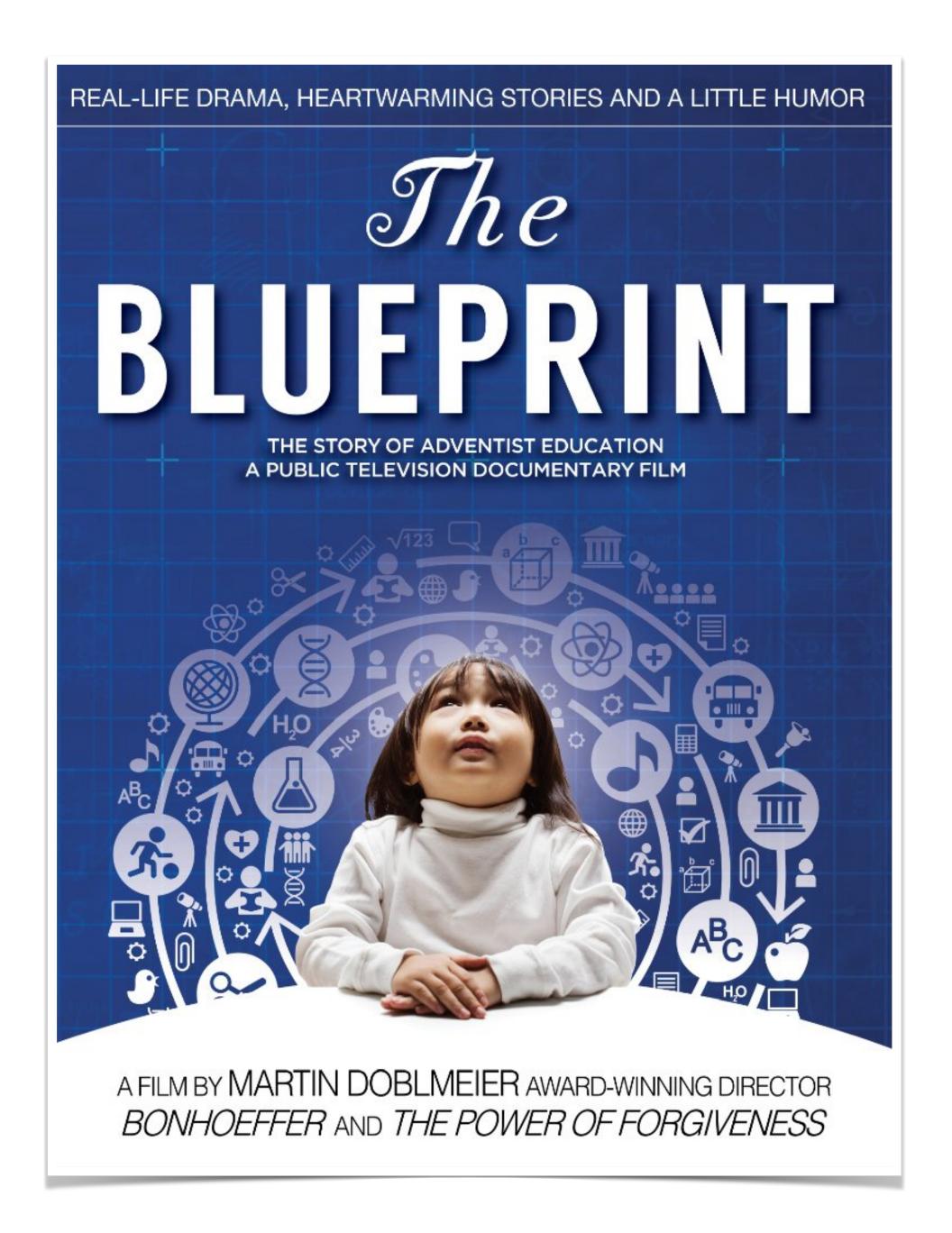
The remedy for spiritual slothfulness, according to Scripture, is to watch and pray. Jesus said, "Stay awake, for you do not know on what day Your Lord is coming," thus cautioning His followers to avoid spiritual drowsiness (Matt 24:42). To stay awake spiritually, we must abide in Christ and His word, praying for forgiveness, spiritual cleansing, and the strength to do His will.

Jesus warned His disciples to "watch and pray, lest you enter into temptation" (Mark 14:38). But His disciples, overwhelmed by sleep while waiting for Him in the garden of Gethsemane, failed to heed His command. It is critical that we stay on the lookout for the enemy's deceptions, lest Satan take advantage of us and bring a devastating outcome. When our focus drifts away from Jesus and His impending return for too long, we drift slowly but surely off the narrow path and end up on Satan's turf, where he pounces like a hungry, roaring lion to devour us.

Jesus yearns to spend eternity with us. So stay awake, brothers and sisters! Watch and pray! Prayer cannot be disconnected from watchfulness; they are twin alarm clocks awakening us to the nearness of time and the need to make preparations to joyfully meet our coming Lord.

Ellicott City Seventh-day Adventist Church Newsletter - Vol 1, No. 8











PENNSYLVANIA CONFERENCE OF SEVENTH-DAY ADVENTISTS

You can now return your tithe and offering online and on the app

Adventist Giving

Simple and Secure



"We have given you only what comes from your hand"

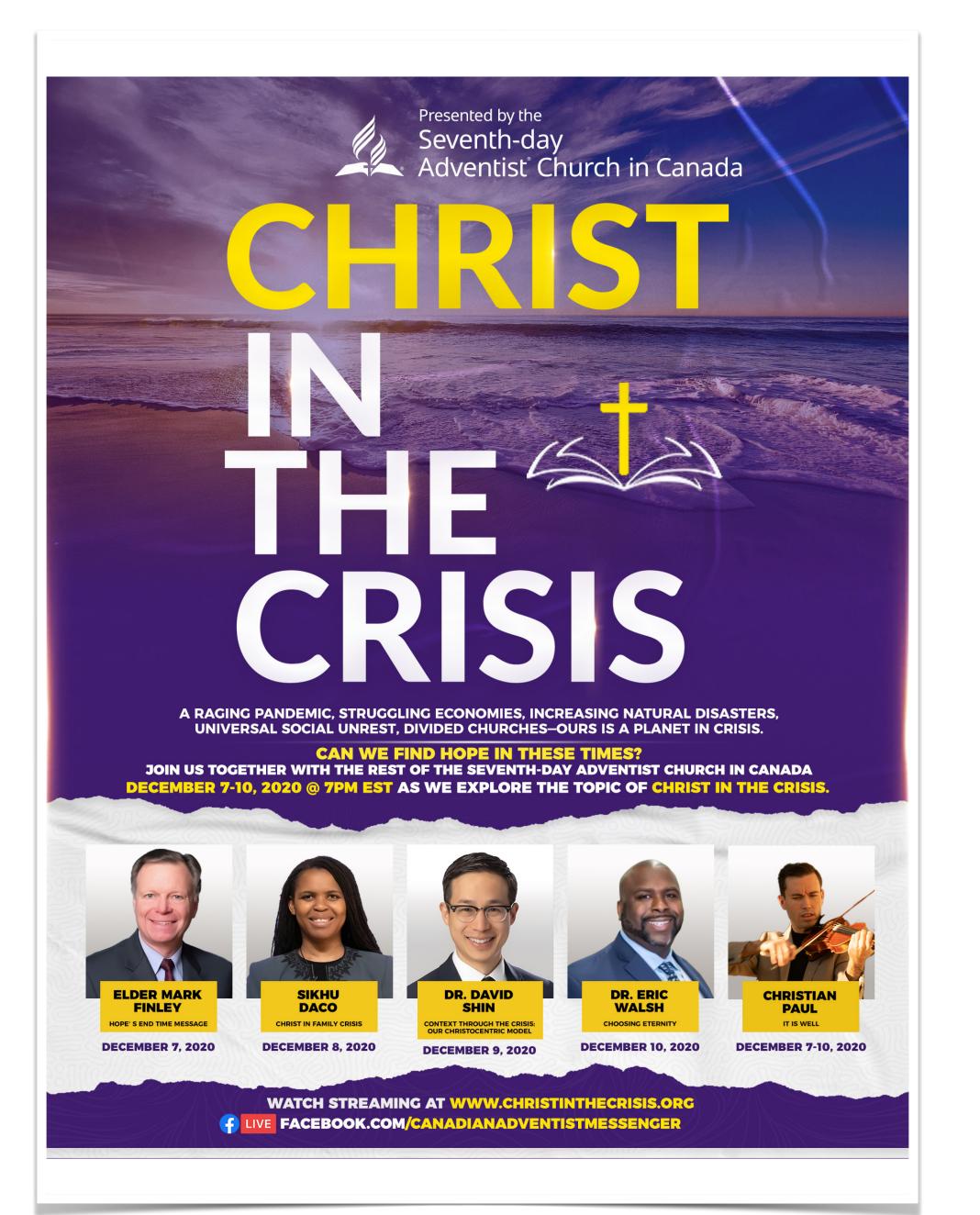


ADVENTISTGIVING.ORG

Available on





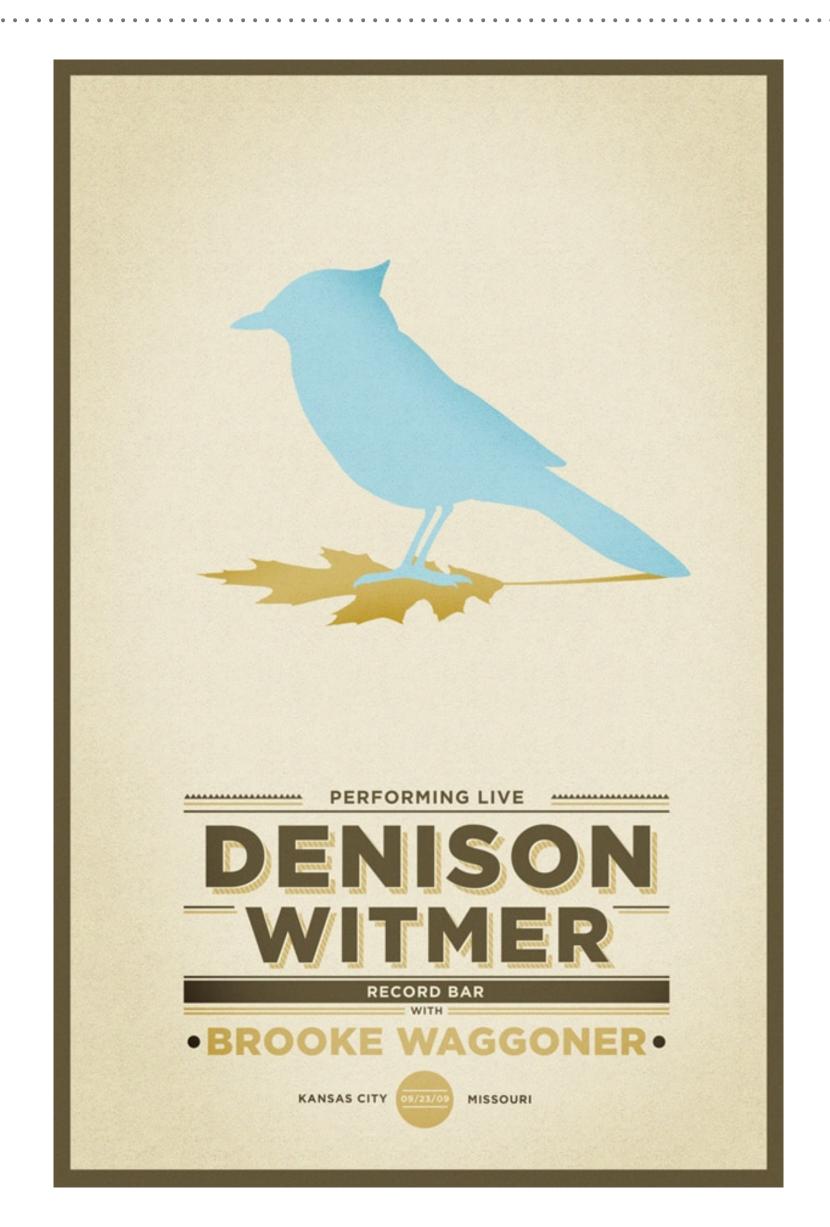


WHAT MAKES A DESIGN GOOD OR BAD?



- ➤ Don't use similar tones over each other.
- ➤ Avoid combos that are troublesome like green over red or bright blue over yellow.
- > Choose dark and light colors for higher contrast, especially for older eyes.
- ➤ Pick one main color and one or two accent colors. Don't use more than 3 colors.
- ➤ Remember, simple is better.

WHITE SPACE





- ➤ White space is the unused space around graphical elements.
- ➤ Letting a design "breathe" is important. It helps people focus on the message.
- ➤ Looking at the two images on the previous slide, which makes more sense?
- ➤ Always put yourself in the viewer's shoes. How much would you want to read and how easy would it be for you to read this?
- > Remember, most times, less is more.

➤ Hierarchy is also important...

Without hierarchy

This is a headline
And this is a sub-heading
This is the body copy where
the details of what we're
talking about are provided.

With hierarchy

This is a headline

And this is a sub-heading

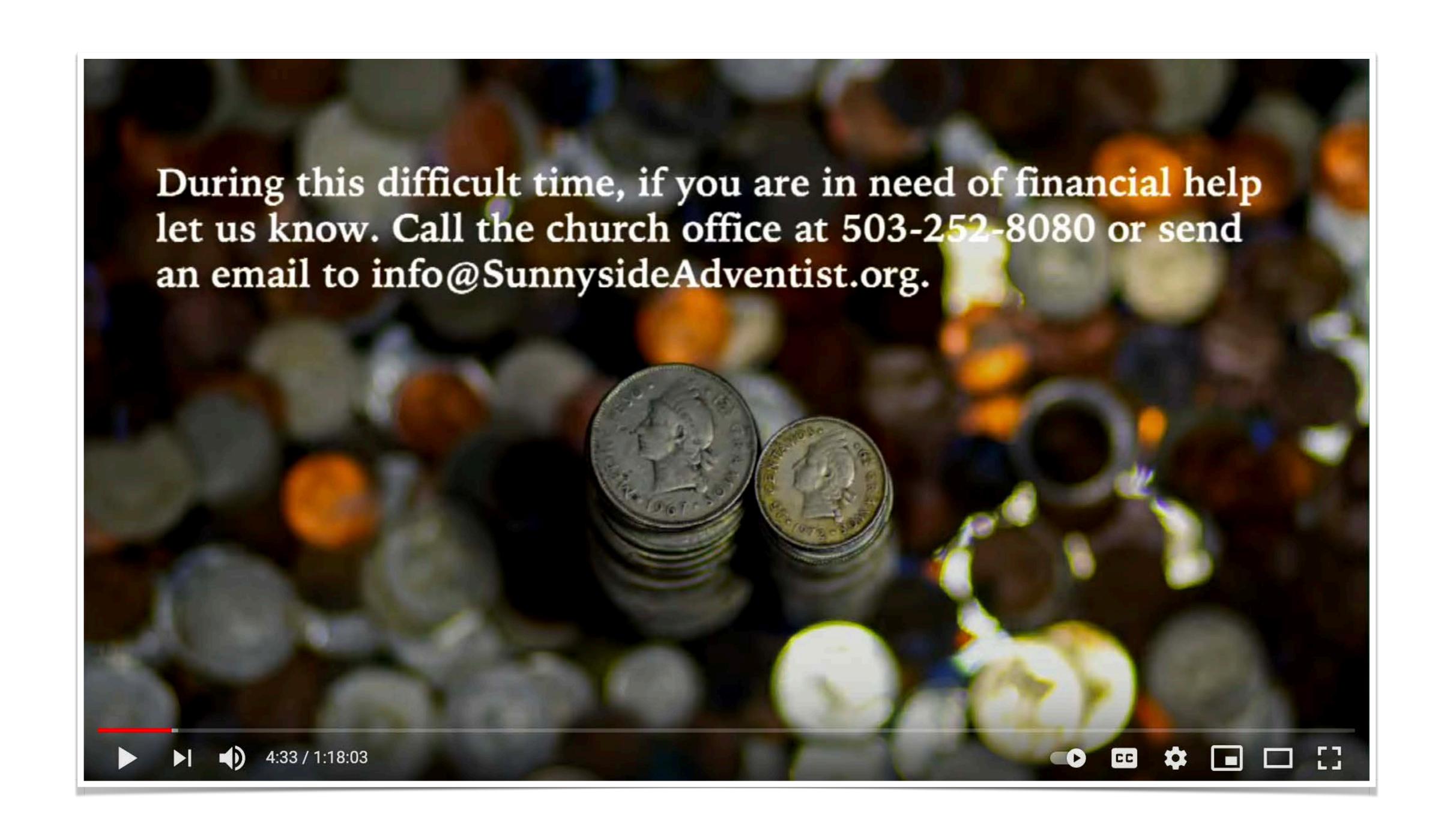
This is the the body copy where the details of what we're talking about are provided.





- ➤ On the following slide we see a background image with text over top. It's very simple, has no hierarchy, and some of the text even blends into the background image.
- ➤ Compare that with the slide following. The information has been broken out into easier-to-read chunks. It now has a headline to catch attention and all the text can be easily read.

The message is really the same, but the delivery will catch more attention. That may just make the difference between someone getting help or not.



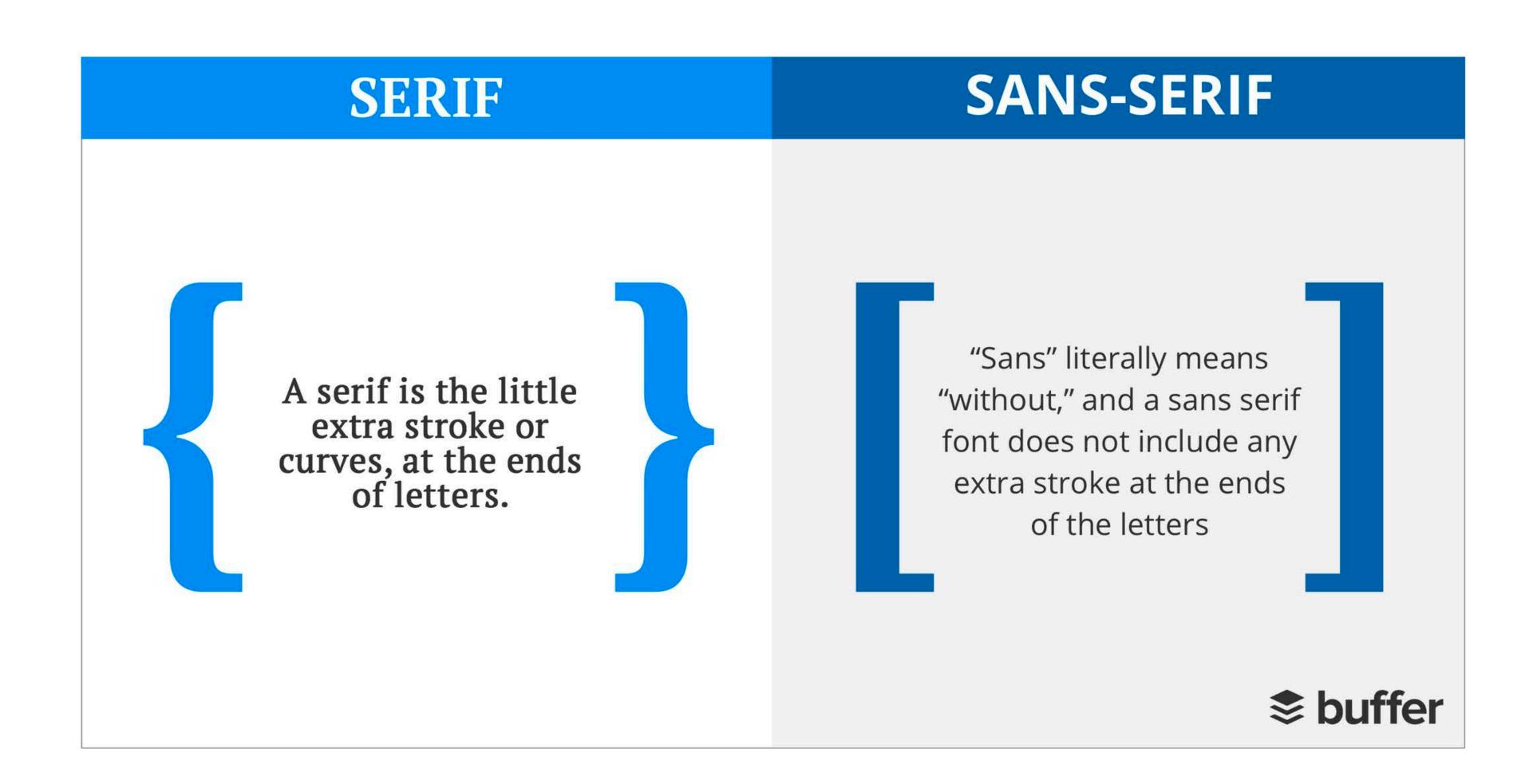


During these hard times, if you financial help with rent, utilities, or other needs, the Family Resource Network can help.

Or if you know of a fellow church member that may need help and is hesitant to ask, let us know.

Call the church office at 503-252-8080 or send an email to info@SunnysideAdventist.org.

FONTS



- Don't use more than 3 fonts in a design.
- ➤ Often, a sans serif and a serif make good friends. Use one of each in a design.
- ➤ A good rule of thumb: sans serif for the headlines, serif for the body text.
- ➤ Always put yourself in the viewer's shoes. How much would you want to read and how easy would it be for you to read this?
- > Remember, most times, less is more.





Here you can see the difference a font can make. When this bag came out it quickly became known as the "Hitler" bag (Left). While the original project used a small G, the font made it look like an H when paired with the rest of the word. A change in font and now you can see the word is meant to be "Glitter" not "Hitler."

FINALLY... THE RESOURCES

- ➤ Awesome, easy to use design resource: <u>canva.com</u> Free non-profit accounts available!
 - ➤ Templates galore, print locally or professionally from the site, even post to social media!
- ➤ Free stock image resources:
 - > pexels.com
 - > pixabay.com
 - ➤ <u>unsplash.com</u>
 - ➤ morguefile.com
- ➤ Free bulletin templates: concordiasupply.com

THANKS FOR JOINING US!

You're welcome to contact me at krissy.barber@oc.npuc.org